

WHO WE ARE

The Applegate Valley Community Newspaper, Inc. is a nonprofit 501(c)3 corporation dedicated to the publication of the *Applegater* newspaper, which, we feel, reflects the heart and soul of our community.

Our Mission

The nonprofit Applegate Valley Community Newspaper, Inc. (AVCN), provides the many rural and diverse communities of the Applegate Watershed with a communications vehicle, the *Applegater* newspaper, free of charge to all watershed residents. Our quarterly paper presents constructive, relevant, educational and entertaining reports on a wide variety of subjects such as:

- natural resources
- ecology and other science information
- historical and current events
- community news and opinions

AVCN encourages and publishes differing viewpoints and, through the *Applegater* newspaper, acts as a clearinghouse for this diverse community. We are dedicated to working together with community members to maintain and enhance the quality of life that is unique to the Applegate Watershed.

Acknowledgements

The *Applegater* Newspaper is published quarterly by the Applegate Valley Community Newspaper, Inc., and is funded by donations from our loyal readers and advertisements for local businesses.

Special thanks to Diana Coogle, Haley May, Margaret della Santina and Paul Tipton for copy editing; Kaye Clayton, P. R. Kellogg, Kathy Kliever, Mikell Nielsen, Paul Tipton, and Debbie and Don Tollefson for proofing; Paula Rissler, Rona Jones, and Beate Foit for bookkeeping; and webmaster Joe Lavine.

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All articles, stories, opinions and letters that appear in the *Applegater* are the opinion and property of the author, and not necessarily that of the *Applegater* or the Applegate Valley Community Newspaper, Inc.

PROTECTION OF COPYRIGHTED MATERIAL

Any and all materials submitted for publication must be original (no reprinted articles, please) and the intellectual property of the author unless otherwise credited.

All articles submitted to the *Applegater* are subject to edit and publication at the newspaper's discretion.

Letters to the Editor cannot be more than 450 words. Opinion pieces and unsolicited articles cannot exceed 600 words. Community calendar submissions must be brief.

All photos submitted must be high resolution (300 dpi) or "large format" (e.g., 30" x 40"). Any questions, email gater@applegater.org.

All submissions for our next issue must be received either at the address or email below by the deadline.

Applegater c/o Applegate Valley Community Newspaper, Inc.
P.O. Box 14, Jacksonville, OR 97530
Email: gater@applegater.org
Website: www.applegater.org

A heartfelt shout-out to all the supporters of our February 23 fund-raising concert. They made it all possible and for that we thank them.

Applegate River Lodge

The Davis Family

Stellar entertainment

Bear Creek Band (photo, top right)
J.D. Rogers (photo, bottom right)

Raffle items

Applegate River Lodge & Restaurant
Devitt Winery
Plaisance Ranch Winery
South Stage Cellars
Wooldridge Creek Vineyards

Wines

Devitt Winery—poured by
Brendan Butler, winemaker
Fiasco Winery
Plaisance Ranch Winery
Troon Vineyards
Valley View Vineyards

Volunteers

Teri Becker
Erika Fey,
For Love of the Applegate



A huge THANKS to the generous donors who contributed to the Applegater.

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Help us ensure that we have the ongoing support needed to publish the *Applegater*. All contributions are tax-deductible and receive recognition in the *Applegater*.

- Patron \$1001+
- Sustainer \$501 - \$1000
- Contributor \$201 - \$500
- Supporter \$51 - \$200
- Sponsor \$5 - \$50

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P.O. Box 14
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Donors: We strive to ensure that our donor list is accurate. Please contact us if there are errors or omissions.

Editorial Calendar

ISSUE	DEADLINE
SUMMER (June-Aug).....	May 1 <i>Environment/Fire/Recreation</i>
FALL (Sept-Nov).....	August 1 <i>Agriculture/Wine</i>
WINTER (Dec-Feb).....	November 1 <i>Holiday/Arts</i>
SPRING (March-May).....	February 1 <i>Commerce/Community</i>

Personal mailing label!

One year: \$14.99

Two years: \$24.99

Mail us a check or pay online at www.applegater.org.

Spring masthead photo credit

Liz Butler took this beautiful shot of cherry blossoms at Herb Pharm farm in Williams. This is Liz' third cover photo—thank you, Liz!

Photo Specs

To be printable, all photos submitted must be high resolution (300 dpi) or "large format" (e.g., 30" x 40").

Advertisers!

We can help you reach your market. The *Applegater* is the only newspaper covering the entire Applegate Valley.

With a circulation of 9,400 and a readership of over 20,000, we cover Jacksonville, Ruch, Applegate, Williams, Murphy, Wilderville, Wonder, Jerome Prairie and areas of Medford and Grants Pass.

For more information, contact:
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livingwelltoday526@gmail.com
Josephine County—Amber Caudell
541-846-1027
ambercaudell@ymail.com

Next deadline: May 1

FROM THE EDITOR



Dear Readers,

Welcome to our spring edition, in which we feature a few special community members who have given back in big ways (see pages 12 and 13).

We also welcome one of our new advertising representatives, Valorie Tintinger, who handles Jackson County (see page 2). If she hasn't already, she will be contacting you to introduce herself.

Thanks to everyone who filled out our reader survey. We received some great ideas and comments, all of which will be taken seriously. We also sent a survey to advertisers and gleaned valuable information from them as well. All opinions and suggestions will be considered as we strive to give you what you want and need in your community newspaper.

We hope you enjoyed our first-ever rockin' concert at the Applegate River Lodge featuring J.D. Rogers and the Bear Creek Band! Thanks to Brendan Butler with Devitt Winery for pouring and Fiasco, Plaisance Ranch, Troon, Valley View, and Wooldridge wineries for their significant wine donations. And to the Davis family at the Applegate River Lodge & Restaurant, of course, who not only donated the venue and food, but also a dinner for two and an overnight stay as raffle prizes. South Stage Cellars and Plaisance Ranch donated generous wine tastings for large groups—what fun!

We have a major fund-raising bash in the planning stages for summer 2014. See more information on page 1 and stay tuned for more details as we finalize the plans. We hope to see you there!

As always, feel free to send us your comments. We listen.

Barbara Holiday
gater@applegater.org

What's Inside the Gater

An Applegater in La Paz..... p. 8
Back in Time: The last of great-great Uncle Si p. 6
Behind the Green Door: Money talks..... p. 21
Birdman: Woodpeckers common to the Applegate..... p. 11
Dirty Fingernails and All: Heavy metal is not music to my ears..... p. 9
Grape Talk: Grafting and creating custom grapevines p. 17
Native milkweed for monarch butterfly recovery p. 23
Opinion—River Right: Signs and labels..... p. 19
Opinion—Good neighbor? p. 19
Progress update on Thompson Creek Habitat Restoration Project..... p. 20
The Starry Side: Three hundred sextillion stars..... p. 7