

Applegate Valley Community Newspaper, Inc.
P.O. Box 14
Jacksonville, OR 97530

Applegater

Photo by Teya Jacobi

www.applegater.org



FALL 2015
Volume 8, No. 3

Applegate Valley Community Newsmagazine
Serving Jackson and Josephine Counties — Circulation: 10,500

Celebrating
~21~
Years

Pacifica's Pond House on national historic register

BY PEG PRAG

A year of hard work and research by George Kramer, historic preservation consultant, and Lou Ann Allen, former Williams resident and volunteer, has resulted in the listing of Pacifica's beautiful Pond House on the National Register of Historic Places. With the restoration of the Lippincott Pond House, Pacifica will open new doors for community history and artistry in a building that is a perfect representation of the pioneer past and the environmental future.

You now have a chance to help record history. Pacifica is holding a series of meetings for anyone

who knows local history or is interested in talking about and preserving it. The next of these meetings will take place on Sunday, September 13, at 2 pm at the Pond House. Call 541-846-1100 for more information.

Pacifica and the Pond House have definitely seen their share of history. Here are some highlights:

Messinger homestead. If you walk next to Powell Creek (bordering Pacifica), you'll find piles of rocks left from gold mining. When most of the gold had been mined, the miners left, but the farmers and loggers stayed, including

Simon Messinger, whose original land-grant homestead dates from the 1860s. Si and Martha Messinger had a sawmill and worked their gold standard mine (on the hill overlooking the property) in winter for enough money to buy livestock and farm machinery. The Messingers still reside next to Pacifica in the family home.

Bill and Sallie Wagner Lippincott.

In the late 1940s, these artists and art collectors from the southwest bought the property and built the large house now called the Pond House. The Lippincotts were conservationists, anthropologists, philanthropic patrons of the arts, and



Once the home of rocker Steve Miller, Pacifica's Pond House boasts an eight-foot-high stone fireplace in the living room.

adopted members of the Navajo Nation. Before World War II, Bill and Sallie owned two trading posts in Arizona. They were both lovers of native art and helped the tribe develop a new way of

See POND HOUSE, page 2

Horses are good business in the Applegate

BY DIANA COOGLE

Trail rider Hope Robertson echoes every horse owner's experience when she says, "Keeping horses is a big-ticket item."

Boarding a horse can cost up to \$400 a month. Hay is pricier than ever because of the drought. Veterinarian services—vaccinations, worming, treatment of injuries—are expensive. And there's

more: training, supplements, equipment ("a barn full of useless equipment," one rider says), tack, grooming products, implements (brushes, hoof picks), trucks, equine dentists, fencing....

But money out of the pocket of the Applegate horse owner means money into the pocket of the Applegate horse business. Vets, hay farmers, trainers, boarders, fence builders, racehorse breeders, farriers—all are found in the Applegate.

What it takes to make money with horses in the Applegate, says Bev Hoogendyk, is "heart, time, and energy." Bev, with husband Robert, was the long-time owner of Creekside Farms when



Veterinarian Tom Everman performs a dental procedure.

it was one of the largest local horse-boarding facilities. Bev also offered horse training and riding lessons and was a frequent winner of endurance races.

Heart, time, and energy are qualities easily apparent in Kathy Everman, owner of Hidden Meadows Dressage. For Kathy, teaching dressage, and training and boarding dressage horses, is a good business. She loves teaching, especially "figuring out the puzzle of making it work between horse and rider." Her workday stretches between 7 am and 2 pm. She takes off every Monday, the traditional day off in the horse world because of weekend competitions.

See HORSE BUSINESS, page 12

GRAPE TALK

Branding the Applegate Valley wine region



BY DEBBIE TOLLEFSON

Applegate Valley is a unique part of southern Oregon because of its agriculture and wine industries. One of the reasons Applegate Valley's AVA (American Viticultural Area) has been growing in importance throughout the wine world is the increased branding of southern Oregon as one of the up-and-coming wine regions.

Liz Wan, a very passionate wine professional, has helped brand the region of southern Oregon and the Applegate Valley area. I first heard of Liz a number of years ago, and when I interviewed various vintners for Grape Talk, her name came up often in connection with her contributions to putting Applegate's AVA and southern Oregon wine on the map.

Liz is currently the assistant wine maker at Serra Vineyard on Missouri Flat Road. She grew up in the food and wine business in California and is a sommelier. She worked at Bonnie Doon Vineyard with wine maker Randall Grahm, one of her many mentors. Liz's wine experience in southern Oregon began at the Rogue Valley Country Club. Then for six years Liz worked at Troon Vineyards. Now she

is at Serra Vineyard and is working with owners Krissa and Scott Fernandes, with the title "Director of Discovery."

Serra Vineyard is situated on a beautiful 80-acre site that I must confess I hadn't yet visited. The vineyard tasting room sits high on a hill with expansive views of rows upon rows of grapes. Liz and her horse-dog, William, a Sanctuary One rescue, joined me on the deck as I sipped a very nice Serra Vineyard chardonnay (my favorite varietal) and asked about Vino-Verse Consulting, Liz's firm.

Liz told me that she and her team of consultants work on projects that either encourage folks from out of the area to explore our wine region or help visitors celebrate southern Oregon wineries while they are here. And her connections with other wine industry professionals and her advanced wine degrees make Liz the perfect person to work on the evolution of the World of Wine, which is now branded as the Oregon Wine Experience (OWE).

Held in Jacksonville in late August, this week-long event is sponsored by

See WINE BRANDING, page 23

Local Postal Customer

Nonprofit Org
US Postage
PAID
Permit #125
Medford OR
ECRWSS

ISSUE

AGRICULTURE - WINE