

WHO WE ARE

The Applegate Valley Community Newspaper, Inc. is a nonprofit 501(c)(3) corporation dedicated to the publication of the *Applegater* newsmagazine, which, we feel, reflects the heart and soul of our community.

Our Mission

The nonprofit Applegate Valley Community Newspaper, Inc. (AVCN), provides the many rural and diverse communities of the Applegate Watershed with a communications vehicle, the *Applegater* newsmagazine, free of charge to all watershed residents. Our quarterly paper presents constructive, relevant, educational and entertaining reports on a wide variety of subjects such as:

- natural resources
- ecology and other science information
- historical and current events
- community news and opinions

AVCN encourages and publishes differing viewpoints and, through the *Applegater* newsmagazine, acts as a clearinghouse for this diverse community. We are dedicated to working together with community members to maintain and enhance the quality of life that is unique to the Applegate Watershed.

Acknowledgements

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PROTECTION OF COPYRIGHTED MATERIAL

Any and all materials submitted for publication must be original (no reprinted articles, please) and the intellectual property of the author unless otherwise credited.

All articles submitted to the *Applegater* are subject to edit and publication at the newsmagazine's discretion.

Letters to the editor cannot be more than 450 words. Opinion pieces and articles cannot exceed 750 words. Community calendar submissions must be brief.

All photos submitted must be high resolution (300 dpi) or "large format" (e.g., 30" x 40"). Any questions, email gater@applegater.org.

All submissions for our next issue must be received either at the address or email below by the deadline.

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c/o Applegate Valley
Community Newspaper, Inc.
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A huge **THANKS** to the generous donors who recently contributed to the *Applegater*.

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- Supporter \$51 - \$200
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P.O. Box 14
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Donors: We strive to ensure that our donor list is accurate. Please contact us if there are errors or omissions.

Editorial Calendar

ISSUE DEADLINE

SPRING (March-May).....**February 1**
Commerce / Community

SUMMER (June-Aug).....**May 1**
Environment / Fire / Recreation

FALL (Sept-Nov).....**August 1**
Agriculture / Wine

WINTER (Dec-Feb).....**November 1**
Holiday / Arts

Personal mailing label!

One year: \$14.99

Two years: \$24.99

Mail us a check or pay online at www.applegater.org.

Masthead photo credit

Liz Butler of Williams shot this colorful, frosty Oregon grape at Herb Pharm. We've stopped counting how many masthead photos have been Liz's.

Photo Specs

To be printable, all photos submitted must be high resolution (300 dpi) or "large format" (e.g., 30" x 40").

Advertisers!

We can help you reach your market. The *Applegater* is the **only** newsmagazine covering the entire Applegate Valley.

With a circulation of 10,500 and a readership of over 20,000, we cover Jacksonville, Ruch, Applegate, Williams, Murphy, Wilderville, Wonder, Jerome Prairie and areas of Medford and Grants Pass.

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Next deadline: February 1

FROM THE EDITOR



Dear Readers,

We are in disbelief at how fast this year has gone by! It's already time to present our annual "Holiday / Arts" issue, and you'll find that arty articles abound—from a feature story on the art of photography (pages 1 and 23) to "The art of becoming a poet" (page 5) and "The art of forestry" (page 21). Some articles are about the art of maintaining our trails; one local trail is now an official Oregon Scenic Trail (page 12). As you explore these pages, you'll also find a few gift ideas as well as holiday events. And be sure to check out the ads—some advertisers are offering holiday discounts and holding special events.

We're never short of opinion pieces and this issue doesn't disappoint. Get your fill of them on pages 18 through 21.

For those of you who like to read the Gater online, we hope you enjoy our new format—it allows you to "turn the pages." Try it and let us know what you think. Visit www.applegater.org.

And for you high-school students, we hope that you're as excited as we are about our first annual student essay contest. Read all about it on page 4 and be sure to print out the application and Rules and Guidelines from our website. We look forward to your participation!

We hope you enjoy our latest issue. As always, feel free to send us your comments. We listen.

Happy holidays to all!

Barbara Holiday

gater@applegater.org

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