

Applegater



Photo by Bert Etling • applegater.org

EXTRA EDITION
November 2022

Applegate Valley Community Newsmagazine
Serving Jackson and Josephine Counties — Circulation: 13,000

Celebrating
~28~
Years

Extra edition for a special cause: Keep the Gater coming

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We're sending out an "extra edition" of the *Applegater* now to give you more time to take advantage of a special opportunity: Now through the end of the year, your donation to the *Applegater* will be doubled.

Four times a year, 24 pages of articles appear in more than 12,400 mailboxes throughout the 700 square miles of the Applegate Valley, bringing you news and information about the neighborhoods you live in. More copies are distributed to dozens of local pickup spots. All for free.

What makes that possible? You do. The *Applegater* is published by a nonprofit organization—The Applegate Valley Community Newspaper, Inc.—established by Applegaters, for Applegaters.

We rely on your donations for the lion's share of what keeps the Gater coming. Now, thanks to the *Applegater's* membership in the Institute for Nonprofit News, we qualify for the annual NewsMatch program. National funders interested in supporting community journalism fuel more support by matching local individual donations (up to \$1,000 each) made in November and December.

Especially useful to sustaining the *Applegater* are ongoing donations. Pledges of, say, \$5 a month, go a long way toward ensuring stability in Gater operations. Plus, during the NewsMatch period, if you make a recurring pledge (easily done; hit the donate button on the applegater.org home page, then click on "make this a monthly donation") of \$5, NewsMatch will match the full

\$60 annual value of your pledge—a 12-to-one bonus!

Whether you donate online or write a check and use the envelope included with this issue to mail it to the *Applegater*, we appreciate your support for the only news source covering the many communities of the Applegate River watershed, providing information about your neighbors and your neighborhoods you won't find anywhere else.

There's something else we hope you'll stuff in that envelope: your thoughts. We've included a survey in this four-page special edition we'd like you to fill out with thoughts, comments, suggestions—whatever you'd like us to know—then clip it out, put it in the envelope (with or without a check) and mail it to us.

We'll pay attention to what you say, just as we pay attention to all things Applegate, then collect and share those observations with you in the Gater's pages.

To recap: To keep the *Applegater* coming, please send your check, made out to the *Applegater*, to PO Box 14, Jacksonville, OR 97530. (We've included a handy, pre-addressed envelope in this special edition.) Or go to applegater.org and look for the yellow "Donate" button on our home page (or click on the "Support the Gater" link at the bottom of the list in the left-hand column).

Thank you! You are the Gater.

The *Applegater*
applegater.org • 541-631-1313
gater@applegater.org

The Gater-est Show on Earth was the Greatest!

BY DIANA COOGLE

Just the approach to the *Applegater's* fete at beautiful Valley View Winery on October 1—all those colorful tent tops, the fire glowing in the pizza oven—made everyone want to join the fun. And then there was Jenny spinning the magic of cotton candy and Jennifer handing out free popcorn and, beside them, "Mr. Twist N' Juggles"—a clown (Michael Fox) juggling and miming and twisting balloons into shapes to hand to eager children.

A rough estimate says more than 100 people came to the event. All evening people lined up to throw darts at a cardboard apple tree or toss foam apples into tic-tac-toe buckets or play corn hole. The Go Fish booth Julie and the folks from Ruch Outdoor Community School ran was so popular they gave out every one of the prizes the *Applegater* had provided, though I had thought we had bought enough for a Go Fish booth next year too.

And the cakes! The bakers outdid themselves with beautiful cakes. In spite of a miscommunication (my fault) about selling tickets for the cakewalk, in spite of technical problems with the music, everyone loved the cakewalk. Special

thanks to Dominique for pulling the winning cards from the basket each round.

Louise, looking carnival-spiffy in a colorful striped blouse, oversaw the raffle table, as Bert, our editor, read the winning numbers. Each winner walked away with a delighted grin. Thanks to the individuals and businesses who donated items. We had a great raffle.

The Beyond Pizza food truck was a big hit, but it seems those folks enjoyed the affair as much as we were glad they were there. I got an email from Colin the day after the event, saying, "We really enjoyed being a part of the *Applegater* event! Thanks for having us cater, I thought it was a big success!"

We think it was a big success, too, both for a good time and for *Applegater* income. In ticket sales for games, book sales, and donations, we made more than \$1,500.

Thanks to everyone who helped and to everyone who came. I especially loved having so many children there. Let's do it again next year!

Diana Coogle, Chair
Applegater Board of Directors
diana@applegater.org



A young guest at the Gater-est Show on Earth gleefully accepts a balloon sculpture from "Mr. Twist N' Juggles" (Michael Fox). Photo: Bert Etling.



Diana Coogle, center, directs cakewalkers counter-clockwise around the cakewalk tarp. Photo: Bert Etling. See more Gater-est Show on Earth photos on pages 2, 3, and 4.

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